CHRISTINE FULLER

GRAPHIC AND WEB DESIGNER

Effective at keeping company branding consistent across all media projects. Dedicated work ethic and an intuitive ability for composition and color. Works well independently and as part of a team to meet deadlines. Proficient in Adobe Creative programs and CSS.

INFO

Address
745 Landover Circle #103
Naples, FL 34104

Phone
239.404.4058

Email
christine@rgbteamweb.com

EDUCATION

2006 - 2008
Edison State College
Naples, Florida
Associates in Arts

2002 - 2006
Lely High School
Naples, Florida
High School Diploma,
CCPS Advanced Studies
Laureate Diploma

EXPERTISE

- Phototoshop
- Illustrator
- InDesign
- CSS
- Word
- PowerPoint
- MailChimp

WORK EXPERIENCE

2021 to NOW
This Creative —▸ *Graphic Designer*
Logo design and development of branded materials such as business cards, brochures, menus, door hangers, presentation folders, vehicle wraps, monument signs, wall decals, signs, etc. Web design using Divi WordPress theme for company and clients. Administrative support including client meetings and answering phones.

2020 to 2021
Driven By Design —▸ *Freelance Graphic Designer*
Remote work via Internet from home to help with design project overload. Primary designs included social media graphics and magazine layouts.

2016 to 2020
RGB Internet Systems, Inc. —▸ *Senior Web & Graphic Designer*
Graphic design for logos, print and digital materials, company branding, and supporting web graphics. SEO for web design and development. CMS platforms include WordPress and Joomla. Google services include Analytics, Webmaster Tools, and Business Listings. Schedule/conduct client meetings, review project proposals, and acquire vendor quotes. Contribute ideas for improvement and growth of company and clients. Support and communicate with team members. Administrative support includes email support, CMS training, and answering phones.

2014 to 2016
MARKIT Group —▸ *Graphic & Web Designer*
Logo design, social media graphics, digital newsletters, business cards, flyers, brochures, rack cards, posters, invitations, post cards, advertisements, etc. Writing/editing copy for use online and in print materials. Design/develop websites using Adobe Muse. Edit client WordPress websites. Industries include restaurants, real estate, salons, fashion and non-profit organizations that ranged from casual to luxury. Administrative, personal and technical assistant for CEO.

2011 to 2012
Paradise Creative Group —▸ *Freelance Graphic Designer*
Remote work via Internet from home to help with design project overload. Designs included website mockups, signs, advertisements and rack cards.

OCT. 2008
Collier County Public Schools —▸ *Graphic Design Consultant*
Discuss and interpret employer's graphic design needs and provide visual solutions to communication needs for their Adult Education course guide.

2007 to 2010
Champions For Learning —▸ *Projects Assistant*
Design of and printing in-house promotional materials, create ads for various local media, company branding, website edits, press kits and writing press releases. Administrative support included answering phones, data entry, preparing bulk mailings and preparation/breakdown for events.